

# Sales Chaiyye?

**Tension Not!** Hum Apko bataty Hain Marketing Kese Hoti hai.

**Phone**

0311 105 7943

**Website**

hello@advertlance.pk

# Overview

Is presentation mein hum aapko step-by-step batayenge ke hum aapke business ke liye kaise complete digital marketing strategy design karte hain – jisme e-commerce store setup se le kar reporting tak har cheez shamil hai.

● E-commerce Setup

● Branding

● Content Creation

● Budget

● SEO

● Social Media

● PR Marketing

● Performance Marketing



# Research & Discovery

Digital Marketing ki har successful campaign ka pehla qadam gehri research hota hai. Is phase mein hum aapke business ko samajhne ke liye kaam karte hain, Yeh research humein ek tailored aur data-driven strategy banane mein madad karti hai, jisse aapka marketing budget waste nahi hota, aur har action ka maximum impact hota hai.

## Business Understanding

Aapka brand i kya sell karta hai?  
Target audience kon hai? Product ka unique selling point (USP) kya hai?

## Competitor Analysis

Aapke competitors kaise marketing kar rahe hain? Unke strong aur weak points kya hain?

## Target Audience

Ideal customer ka behavior, preferences, aur online habits kya hain? Unka age, gender, interest, aur platform usage kya hai?

📌 Apki mehnat aur investment bohat ehm hai, Apka brand sirf us audience tak pohchna chaiyye jo aapka product talash kar rahi hai.

\*it is completely free.



# E-commerce Store Setup / Optimization ↙

Apko subse pehle zarurat hoti hai ek website ki, Apke customers ko apki products ki complete information bina kisi physical shop ke purey Pakistan mein customers ka buying behavior strong krne me madad krti hai.

- Shopify/Wordpress
- Inventory Management
- Mobile Admin Panel
- 100% Hack Secure
- Payment gateways JazzCash, EasyPaisa ya COD
- Domain/Hosting
- Search Engine Optimized

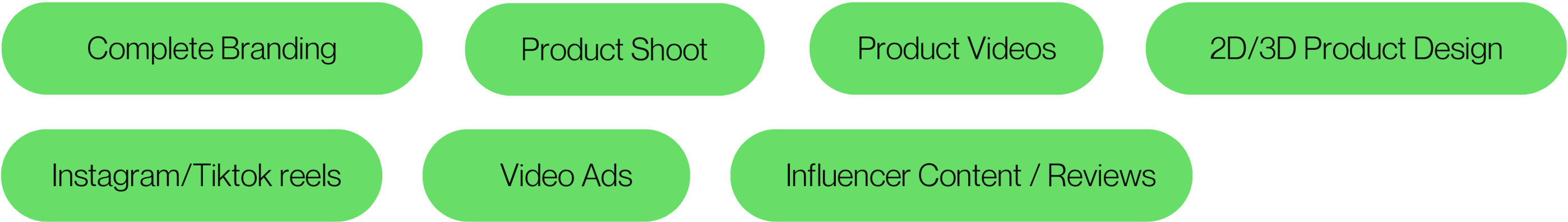
📌 Agar store slow ho ya confusing ho, to log checkout tak nahi jaate. Hum ensure karte hain ke har visitor khareedari tak pohnche.

Starting from PKR/- 75,000\*, Website samples dekhne ke liye abhi rabta kren



# Branding & Content Creation ↙

Logo aur Packaging brand ki pehchaan hoti hai!



📌 Achi branding se customer trust karta hai. Aur original content se aapka product yaadgar ban jaata hai.

Starting from PKR/- 10,000\*, Samples dekhne ke liye abhi rabta kren



# Social Media Management



Hamari team apke social media platform pr faltu postings ke bajaye, esa engaging content update rakhti hai, jis se log organiclly attract hoon, Jo apke revenue ke liye bhi faida mand ho.

## Product Ke Fawaid

Product postings, Jisme product ke fawaid aur khususiyat show ki jayengi, Because apka customer jab tak janayga nahe khareedega nahi.

## Giveaways

Apke products ki free marketing, jis se apki audience khud apke brand ki brand ambassador ban jaye.

## Competitions

Ese competitions jis se apke page ki audience engaged rahey, aur khud apki marketing mein hissa le.

## Trending content

Trending content ko follow krte huye usma apka brand place kr ke content creation.



# Performance Marketing ↙

Paid ads aapke product ko un logon tak directly pohchate hain jo waqai usmein interested hote hain. Facebook, Instagram, Google, aur TikTok ads ke zariye hum specific age, location, aur interests wale logon ko target karte hain – jisse aapke store pe traffic aur sales dono barhtay hain. Festival offers, new launches, ya seasonal sales promote karne ke liye ads sabse fast aur effective tareeqa hain. Paid ads business growth ka engine hain – jo branding aur content creation ke results ko real revenue mein convert karte hain.

Facebook/Instagram

Google/Youtube

Reel Ads

Video Advertisements

Search Ads

Catalog Ads

Campaign Design

📌 Ads se aap apne product ko un logon ke samne dikha sakte hain jo already buy karne ko tayar hain.

Isme total sales ki fix Percentage charge ki jati hai 8%\*, Malumaat ke liye abhi rabta kren



# Search Engine Optimization ↙

SEO is liye zaroori hai ke jab log Google par koi product search karte hain, jaise "best perfume for men" ya "skin brightening cream", to aapka brand unke samne aaye. SEO se hum website aur product pages ko aise optimize karte hain ke wo search results mein upar aayein – bina kisi ad ke. Yeh ek free aur long-term traffic source hai jahan se daily log aapke store tak aa sakte hain. SEO aapke brand ki credibility bhi barhata hai, kyun ke log Google pe jo cheez top pe dekhte hain us par zyada trust karte hain. Simple lafzon mein: SEO aapke liye woh customers laata hai jo khud product dhoond rahe hote hain – aur buy karne ke liye ready hote hain.

Google Search

Analytics

Youtube SEO

📌 Ads se aap apne product ko un logon ke samne dikha sakte hain jo use dhund rhe hain.

!Starting from PKR/- 50,000\* per month,, Malumaat ke liye abhi rabta kren





# Have a question?

Har business ko grow karne ke liye sirf ek sahi digital strategy ki zarurat hoti hai. Advertlance par hum aap ke business ko samajh kar customized digital marketing solutions provide karte hain — chahe aap ek nayi e-commerce store start kar rahe ho ya apne mojuda brand ke liye ROI-driven campaigns chahte ho. Abhi humse raabta karein, ya direct call aur WhatsApp ka option use karein.

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